# Appy Pie

## Instruction Manual to Setup
## **Reseller Dashboard** and
## Steps how can manage it yourself

Going app way in today's fast growing mobile industry can help you attract new customers, retain existing ones and make your business stand out from the competition. Truthfully, mobile apps have become the next frontier of business promotion and according to the latest predictions from tech giants, the number of app downloads is expected to reach 268.69 billion by the end of 2017.

Becoming a reseller with Appy Pie, a leading cloud-based, drag-and-drop app builder, is sure to get your task done the right way. Appy Pie's mobile app reseller program has been specifically designed to help small and medium sized businesses improve their growth and revenue by allowing their customers to create beautiful apps for Android, iOS, Windows, and many other mobile platforms.

## No Coding
## Skills Required
## Just
# Drag & Drop

www.appypie.com

# Reseller Dashboard

## 01 My Apps

In this section, you can manage all of the apps that have been created on your own reseller platform. Here you can edit the app, or deactivate it, or add advanced app features like monetization, analytics, push notifications and many others.

## 02 Create New Apps

Create New Apps: You can create an app in three simple steps. Choose a category, build the app and publish it. You can create mobile apps without any programming skills. Simply drag & drop app pages to finish creating the app.

## 03 My Users

In this section, you can manage all your clients, and their registration details, number of apps created by them, contact details and status. You can add, delete and edit client's information from here, or offer free apps on basis of their credit balance.

**My Apps**

This is the area where you manage all your apps you have created on your own reseller platform. Here you can edit an app, deactivate it, add advanced app features like monetization, analytics, push notifications and more.

This will redirect you to your reseller platform.

**Create New App**

You can create an app with three simple steps. Choose a category, build the app and then publish it. You can create mobile apps without the use of any programming skills. Simply drag & drop app pages.

This will redirect you to your reseller platform.

**My Users**

Manage your clients by adding, deleting or editing them here. Keep track of their registration details, number of apps created, contact details and status. Use this option for offering free apps to clients basis credit balances.

**My User Apps**

Client Apps can be easily activated, locked or marked as featured here. Check for app creation and app update dates and current status in the marketplace here..

**Configuration Settings**

Customize the app builder with Web settings, SMTP settings, Payment Settings and Global Settings. General settings can be used for updating Facebook ID, Soundcloud ID, App Submitter Email, Logos for Site and Emailer . The Price Markup in percentages is also added here.
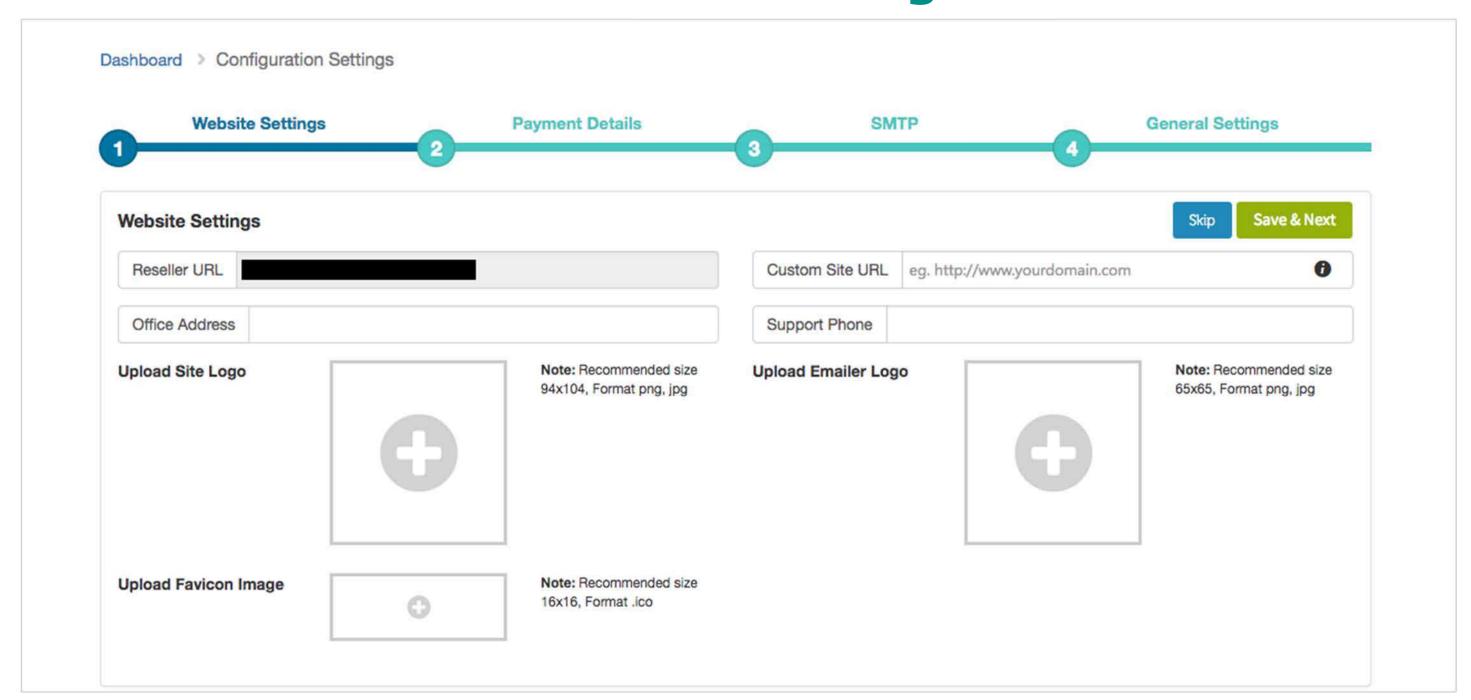
**CMS**

Customize and update the app builder Home page content.
You can update the content of About Us section OR add new section from here which will appear in Home page..

**Manage Coupon**

Create discount coupons, edit them or simply delete them when expired here. You can also activate/ de-activate them with this option.

**My Account**

Update your account settings here, from changes to personal information like name, email ID, password and other contact details to subscribing to the newsletter, can be all done here.

**Payment History**

Track and manage your payments with subscription dates, coupon codes, and payment method details.

Credit Balance : 3

**My Plan**

Pricing Plans after addition of the markup percentages are shown in this section. Please note that to revise the pricing, you will need to go to Configuration settings and change the Price Percent field.

## 04 My User Apps

Client Apps can be easily activated, locked or marked as featured from this section. Check for app creation and app update dates and current status in the marketplace from here.

## 05 CMS

Customize and update the app builder Home page content. You can update the content of About Us section or add new section from here which will appear on Home page.

## 06 Manage Coupons

Create discount coupons, edit them or simply delete them from here. You can also activate/ de-activate them from this section.

## 07 My Account

This section allows you to manage your account settings, from changes to personal information, like name, email ID, password and other contact details, to subscribing the newsletter.

## 08 Payment History

Track and manage your payments with subscription dates, coupon codes, and payment method details.

## 09 My Plan

Pricing Plans after addition of the markup percentage are shown in this section. Please note to revise the pricing plan, you need to go to Configuration settings and change the Price Percent field.

## 10 Configuration Settings

Customize app builder's Web settings, SMTP settings, Payment Settings and Global Settings from this section. General settings can be used for updating Facebook ID, SoundCloud ID, App Submitter Email, Logos for Site, and Emailer. The Price Markup in percentage is also added here.

# Configuration settings of **Appy Pie's Reseller** account is described into 4 parts:

1. Website Settings
2. Payment Details
3. SMTP
4. General Settings

## Website Settings



**In website setting you have to complete following fields:**

**Reseller URL:** Appy Pie provide you a default fixed reseller URL.

**Custom Site URL:** You need to provide your website URL.

**Office Address:** You need to provide your Office Address
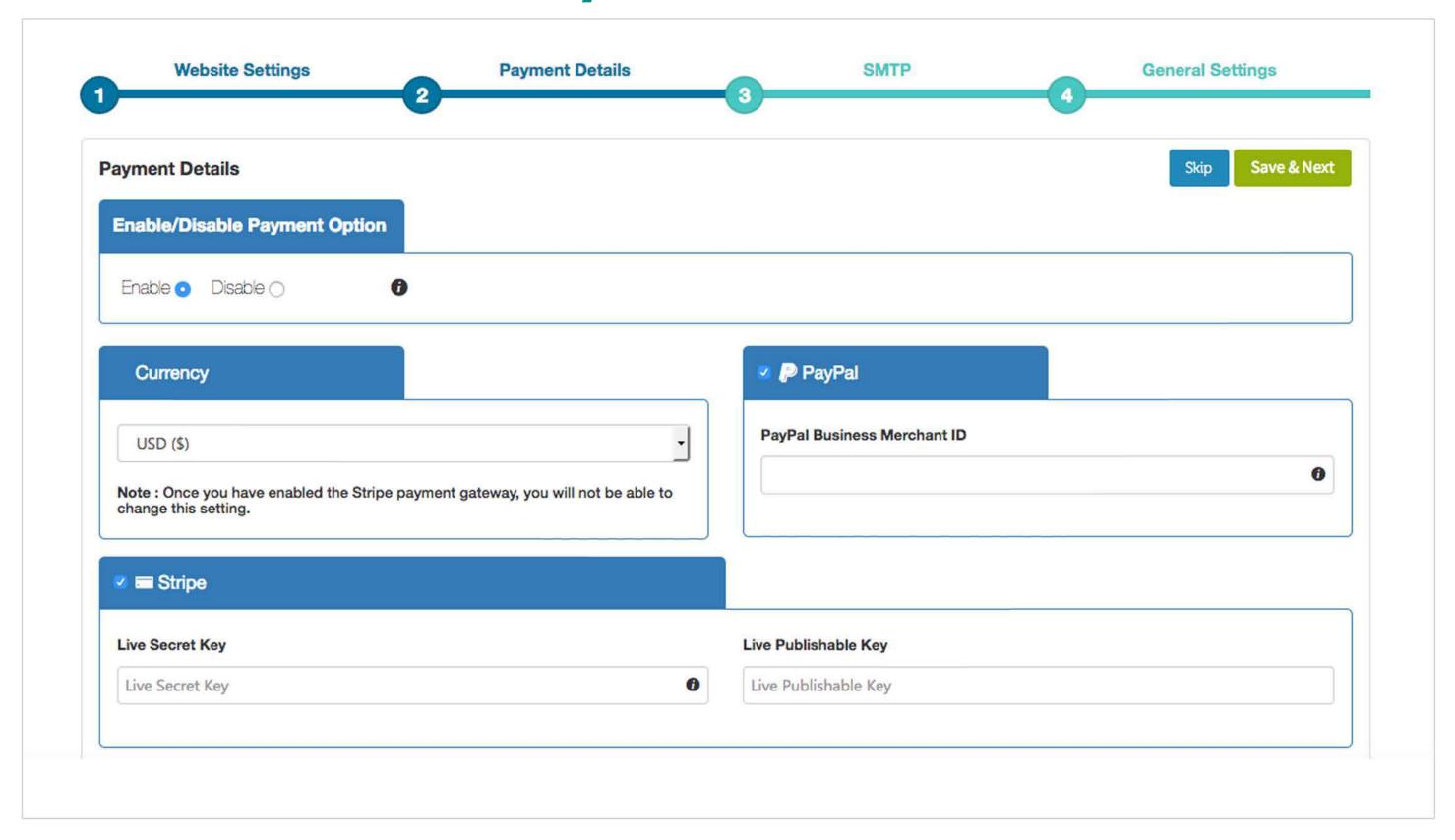
**Support Phone:** You need to provide support contact number.

**Upload Site Logo:** You need to upload Logo for your reseller platform.

**Upload Emailer Logo:** You need to upload specific Logo which will be sent to your users, once any automated email is triggered.

**Upload Favicon Image:** You need to upload Favicon image, which will show on the address bar.

# Payment Details



**Enable/Disable Payment Option:** You need to select whether you want to charge your app user for app creation or not.

**Currency:** You can select the currency in which you want your users to make payment.

**PayPal:** You need to provide **PayPal Business Merchant ID** to receive payment via PayPal.

**Stripe:** Provide **Live Secret Key** and **Live Publishable Key** to receive payment via Stripe.

**Select Plan:** Under Select plan, you can provide price (Monthly/Yearly) for each plan type and also for Build it for Me services.

**App Resubmission Price:** You need to provide the resubmission price for each platform.

# SMTP



**SMTP Host:** Here you need to provide your SMTP HOST. For example: Your host will be look like this : **smtp.yourdomain.com.**

**SMTP User:** Here you need to provide your SMTP Username or email.
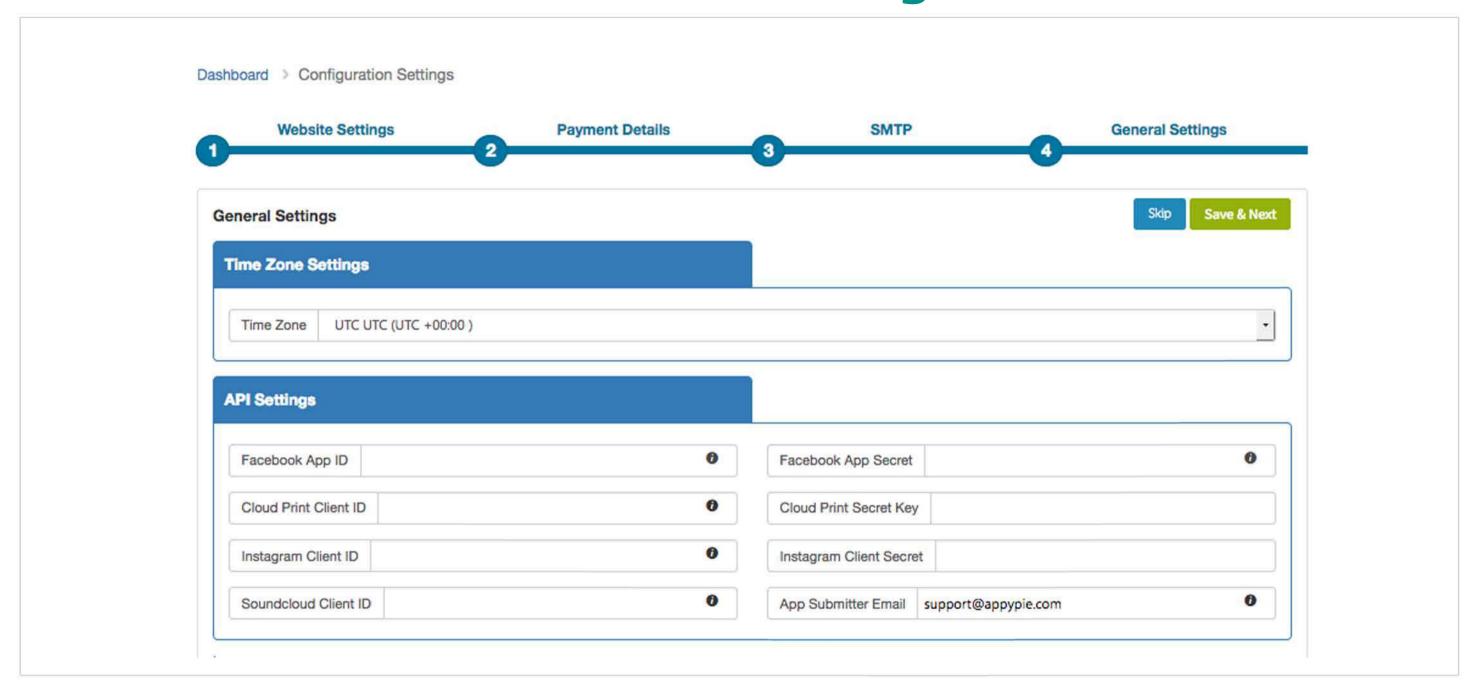
**SMTP Password:** Here you need to provide your SMTP Password.

**Security Type:** Here you need to select security type.

**SMTP Port:** Here you need to provide your SMTP Port. e.g.: **587, 465** etc.

**Support Email:** You need to provide support email id, on which your users can send inquiry or provide feedback.

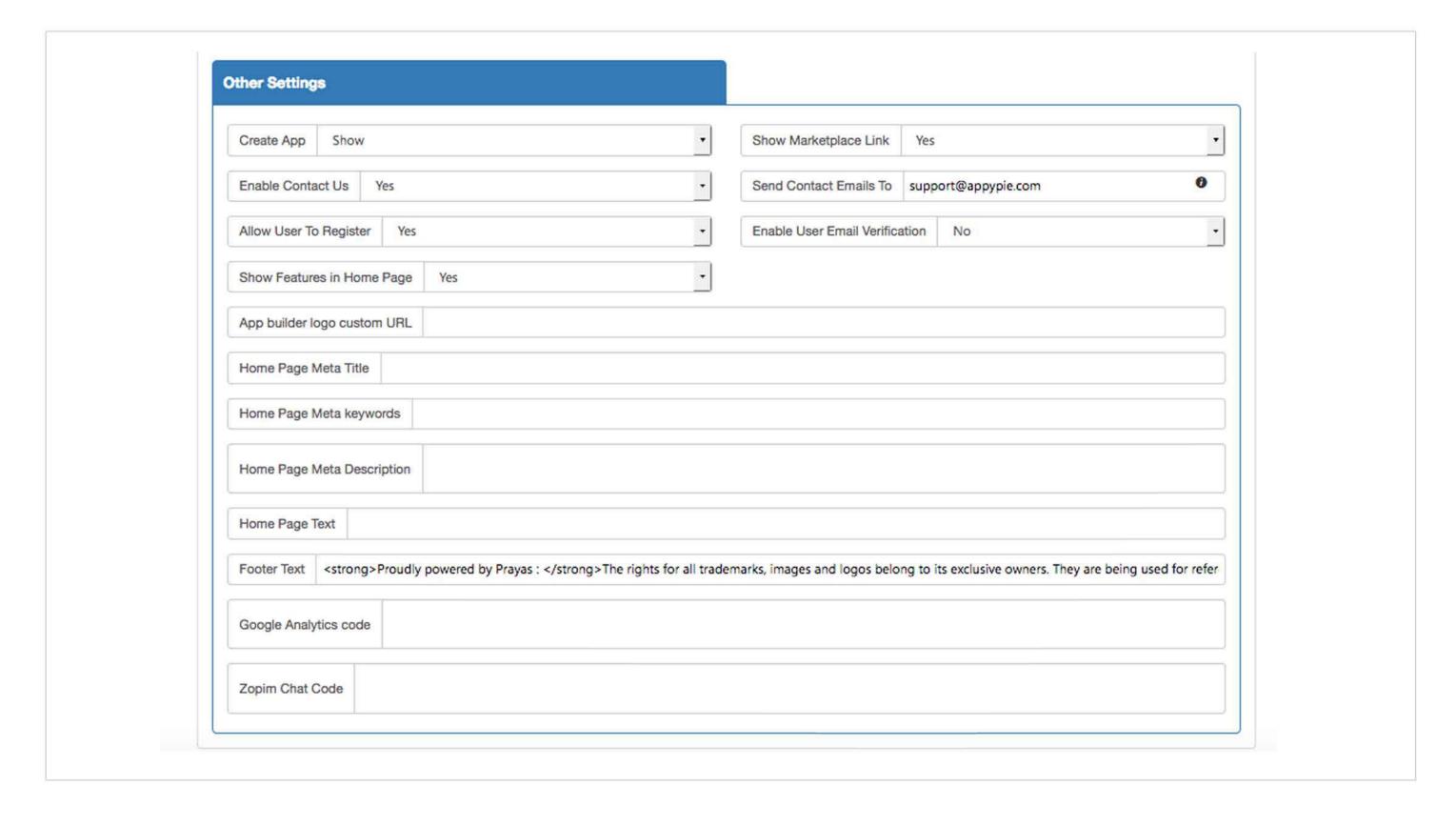# General Settings



**Time Zone** Settings: Select your time-zone.

**API Settings:** There are several API settings which you need to configure for making them work perfectly.

**A) Facebook App ID:** You need to provide your Facebook App ID.

**B) Facebook App Secret:** You need to provide your Facebook App Secret Key.

**C) Cloud Printer Client ID:** You need to provide your Cloud Printer Client ID.

**D) Cloud Printer Secret Key:** You need to provide your Cloud Printer Secret Key.

**E) Instagram Client ID:** You need to provide your Instagram Client ID.F)

**Instagram Client Secret Key:** You need to provide your Instagram Client Secret Key.

**G) SoundCloud Client ID:** You need to provide your SoundCloud Client ID.

**H) App Submitter Email:** You need to provide App Submitter Email, on which you will receive submission request for Android.

**Other Settings**: There are some other settings, which you need to configure, for setting up your reseller account.

**A) Create App:** You can choose whether you want to show Create App button on your reseller platform home page or not.

**B) Show Marketplace Link:** You can select the option whether you want to show Marketplace link or not.

**C) Enable Contact Us:** You can select the option whether you want to show Contact Us section on your reseller platform or not.

**D) Send Contact Email To:** You need to provide your email id on which you want inquiries to be delivered whenever your users submit contact form.

**E) Allow users to Register:** You can select whether you want to show/hide Signup option or not.

**F) Enable User Email Verification:** You can enable/disable User email verification feature, if you want users to verify their email or not.

**G) Show Features on Home Page:** You can show/hide Features section from your reseller platform.

**H) App Builder Logo Custom URL:** You need to provide URL of your logo for your App Builder.I) Home Page Meta Title: You can provide Meta titles for your App Builder.

**J) Home Page Meta Keywords:** You can provide Meta Keywords for your App Builder.

**K) Home Page Meta Description:** You can provide Meta Description for your App Builder Home Page.

**L) Home Page Text:** You need to provide Text, which will be displayed on your App Builder Home Page.

**M) Footer Text:** You need to provide Footer Text, which will be displayed on footer section of your App Builder Home Page.

**N) Google Analytics code:** You can provide your Google Analytics code to get stats for apps created on your App Builder.

**O) Zopim Chat Code:** You need to provide Zopim Widget code to enable Zopim chat on your app builder.